

# ALTERNATIVE MEAT CUTS



**Malanta**  
— WE MAKE A LOT —



## OVERVIEW

Malanta aims to revolutionize the large-scale industrial production of alternative whole meat cuts, striving to offer delicious and sustainable options at a lower price than traditional meat.



## PROBLEM

With the increasing demand for meat, traditional farming methods cannot sustainably meet this need due to resource limitations and environmental impact. The meat market is projected to reach \$1.8 trillion by 2040, with 60% expected to come from alternative sources. However, current alternatives mostly focus on ground meat, leaving a significant gap in the market for whole meat cuts. The industry's main challenge lies in effectively replicating the fat and muscle structure to deliver the authentic bite, taste, and fibrous texture of real meat at scale.



## SOLUTION

Our innovative technology breaks from conventional methods by introducing a novel, large-scale process that creates marbled cuts and integrates fibrous materials for enhanced mouthfeel. This approach also surpasses others in speed, durability, feature size, visibility, and cost-effectiveness. In partnership with Soglowek, we aim to match the quality of traditional meat while offering it at a lower price, ensuring a significant global impact.



## ABOUT US

Malanta is transforming the industry with patented technology developed by Prof. H. Shpaisman's lab. Supported by a strong team and a strategic partnership with Soglowek, we address all crucial aspects for success.



## STATUS

We are currently offering tastings of our full-sized, juicy plant-based steaks produced using our unique technology, with 20 kg batches at 3 kg/min. We are seeking a \$1.45M seed round for a 15-month period to achieve proven mass production capabilities, paving the way for global implementation of our products.



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